

Using the TISAX trademark and logos

This document defines the terms and conditions for using the TISAX trademark and logos without explicit approval of ENX Association for registered TISAX Participants with valid assessment results. ENX, TISAX and the respective logos are registered trademarks of ENX Association. Any use of the TISAX trademark or logos outside of the rules to these terms and conditions requires a written approval by ENX Association.

Be aware that ENX Association will take necessary steps to protect the TISAX trademark and logo against unauthorized use. These steps can have significant impact including termination of TISAX Participation (which will invalidate all existing assessment results of the Participant) and further legal measures.

Preconditions

To use the TISAX trademark and logos under the terms and conditions of this document you need to fulfil the following conditions:

1. Your company is a registered TISAX Participant (registration status “Registered”, you can check your status on the [MY SCOPES AND ASSESSMENTS](#) page of the ENX Portal)
2. The TISAX Participant is not set to hidden on the ENX Portal (the setting “Hidden Participant” is set to “no” in the TISAX SETTINGS)
3. At least one currently valid assessment result is available on the ENX Platform. This means, a TISAX scope has been registered through the ENX Portal and its scope status is displayed as “Active” on the “MY SCOPES AND ASSESSMENTS” page.

You are required to remove any use of the TISAX trademark and logos without undue delay if you no longer fulfil any of the above requirements.

Conditions for using the TISAX trademark and logos

As soon as you fulfil the beforementioned preconditions, you may use the TISAX trademark in compliance to the following conditions:

1. Any text related to your TISAX participation must also contain a reference to <https://enx.com/tisax> (preferably via hyperlink if applicable) as well as the information that TISAX is a registered trademark and governed by ENX Association.
2. You are allowed to state that you are a TISAX Participant if you mention your full Company Name (of the registered participant).
3. You are allowed to state your Participant ID in context of a statement that you are a TISAX Participant.
4. You are allowed to say that you are using TISAX to assess the security of business partners.
5. The long form of TISAX: is “Trusted Information Security Assessment Exchange”. You must ensure that your communication does not suggest any other long form.
6. You are allowed to state that ENX Association governs TISAX on behalf of the German VDA
7. You are allowed to state that an TISAX assessment result is available on the ENX Portal under the following conditions:
 - a. Minimum information that must be included:
 - i. Scope-ID
 - ii. Assessment-ID
 - iii. The sentence: “TISAX and TISAX results are not intended for general public.”

- iv. The information that results are available (on request if not published) through the ENX Portal together with the reference to <https://portal.enx.com/en-US/TISAX/tisaxassessmentresults> (preferably using a hyperlink if applicable)
 - b. Information that can be included:
 - i. The TISAX Assessment Result available under the conditions listed in the corresponding section below
 - ii. A list of scope-locations (including full address)
 - iii. The list of assessment objectives
 - iv. The information that the assessment was according to VDA ISA including the VDA ISA Version
 - v. The name of the audit provider
 - vi. The date of the closing meeting of the assessment
 - vii. Part or full version of the VDA ISA self-assessment as long as clearly marked as a self-assessment
 - c. Information you are not allowed to include:
 - i. Any information that suggest or can be interpreted as information regarding the results of the assessment, in particular including the use of words like certified, audited, verified, approved.
 - ii. Any information that can be used to determine or suggest the results of any control, section, catalogue, overall assessment conformity, maturity level, TISAX labels or other related information
 - iii. Any information that can be interpreted as that the self-assessment is checked or confirmed by an TISAX audit provider.
8. You are not allowed to use any other protected logos such as the ENX logo, the TISAX logo, the audit provider logo or the VDA logo without prior authorization of their respective owners.

Example

We provide the following example that you are free to use in original or modified version as long as you ensure compliance to the beforementioned conditions.

The ENX Association supports with TISAX (Trusted Information Security Assessment Exchange) on behalf of VDA the common acceptance of Information Security Assessments in the automotive industry. The TISAX Assessments are conducted by TISAX audit providers that demonstrate their qualification at regular intervals. TISAX and TISAX results are not intended for general public.

For the [name of the assessed company] confidentiality, availability and integrity of information have great value. We have taken extensive measures on protection of [sensitive and/or confidential] information. Therefore, we follow the question catalogue of information security of the German Association of the Automotive Industry (VDA ISA). The Assessment was conducted by an audit provider, in this case the TISAX audit provider (name of the audit provider). The result is exclusively retrievable over the ENX Portal: <https://portal.enx.com/en-en/TISAX/tisaxassessmentresults>

Conditions using the TISAX Assessment Result Available logo

The following four different versions of the TISAX Assessment Results Available logo are available for use:

			
Logo Version: "Logo TISAX Results coloured "	Logo Version: "Logo TISAX Results black "	Logo Version: "Logo TISAX Results white orange "	Logo Version: "Logo TISAX Results white "

When using one of those logos, the following conditions apply:

1. You can scale the logo as long as you keep the logo's aspect ratio.
2. You must keep the logo's protection zone all around the logo. The protection zone of the Logo is the diameter of the orange dot. On the left it is 1,5 times the diameter of the orange dot.
3. You must retain a minimum width of the logo of 33mm (print). You are not allowed to use it any smaller
4. You are not allowed to change any colours of the logo.
The colour values are as follows:
Blue (100C 60M 0Y 20K, 0R 80G 145B, #005091)
Orange (0C 50M 100Y 0K, 243R 145G 0B, #f29400)
black (0C 0M 0Y 100K, 0R 0G 0B, #000000)
white (0C 0M 0Y 0K, 255R 255G 255B, #ffffff)
5. You are not allowed to use the logo on any other but the following background:
 - a. "Logo TISAX Results **coloured**": Background must be white
 - b. "Logo TISAX Results **black**": Background must be light
 - c. "Logo TISAX Results **white orange**": Background must be black
 - d. "Logo TISAX Results **white**": Background must be dark

Contact

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